



Community Engagement/Facilitation

Live Healthy Red Wing is seeking proposals to contract with a company or individual to lead a community engagement project to facilitate a conversation in an underserved neighborhood around community ownership of a park scheduled for renovation by the city in spring 2019. We aim to amplify the voices of these important community members and use this opportunity to build community ownership of and for this neighborhood park so that all have a safe place to play.

Skills & Experience:

- Facilitation
- Time management
- Cultural sensitivity & ability to build cohesion among financially and ethnically diverse groups
- Interest in park &/or recreation planning a plus

Proposed Timeline:

- December - January: Planning, preparing, identifying & engaging
- February: 2-3 focus groups, 1 large group meeting
- March: 1 final meeting with public works & builder
- April-June: Park work is done & celebrated

We encourage candidates of different backgrounds to apply. All qualified applicants will receive consideration without regard to race, color, religion, gender, gender identity or expression, sexual orientation, national origin, genetics, disability, age, or veteran status.

Overall Project budget: \$5,000

To apply submit cover letter and resume to:

Live Healthy Red Wing
Attention: Elaine O'Keefe
419 Bush St
Red Wing, MN 55066

or via email in pdf format to eokeefe@rwps.org

Application Deadline: December 7, 2018

Our Mission: We collaborate to increase the health and well-being of our community by improving policies and systems, enhancing the physical environment, and building an inclusive culture where every resident feels heard and connected.



About Live Healthy Red Wing:

We envision a healthy community where every resident will enjoy daily access to good nutrition and physical activity.

Live Healthy Red Wing (LHRW) exists to improve the health and well-being of all in our community. We are a coalition of business, government, schools, and nonprofits leaders with a passion for improving the health of ALL in our community. Since 2008, we've been committed to collaborating using the LHRW model to help solve some of Red Wing's most pressing issues. So far LHRW has collaborated on more than 30 initiatives to change policies and systems and make environmental changes to improve the health of ALL in Red Wing.

Examples of our work include:

Healthy Classroom Tools	Safe Routes to School	Complete Streets Policy Work
Food Rescue Program	Community Book Read	Latino Community Survey (2)
Improved Access to Trails & Parks	Red Wing's 1st Report Card	Latino Leadership Program (2)
Walking Maps throughout the City	Health In All Policies Work	Bus Stop & Walk

LHRW is housed under the Joint Powers Recreation Board, operated through a Joint Powers Agreement with the City of Red Wing and the Red Wing School District which acts as the coalition's fiduciary agent.

We see great potential in building bridges with underrepresented populations in Red Wing through the following activities: community engagement efforts, public placemaking and the arts, demonstration projects, community food networking, strengthening neighborhood cohesion, and making sure that ALL voices are heard as we address community needs.

The LHRW Team:

- ArtReach – Anna Ostendorf
- City of Red Wing – Brian Peterson & Jay Owens
- Environmental Learning Center – Jason Jech
- Goodhue County Health & Human Services – Jessica Seide
- Hispanic Outreach – Lucy Richardson
- Mayo Clinic Health System Red Wing – Pamela Horlitz
- Minnesota State College Southeast – Kathleen Hardyman-Morem
- Red Wing Family YMCA – Mike Melstad
- Red Wing School District – Dawn Wettren, Michael Pagel & Josh Thygesen
- Red Wing Shoe Company – Laurel Achen
- Coordinator – Elaine O'Keefe
- Communications Assistant – James Clinton

You can learn more about us on our website: www.livehealthyredwing.org

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