

DESCRIPTION

With the idea of having a deeper and a more comprehensive understanding of how the Latino communities in Red Wing live under a rather tough political environment, an advisory committee comprised of local leaders was formed by Hispanic Outreach to discuss the best ways in which key figures in business, politics, law enforcement, and the community could collaborate in facilitating better conditions among members of the different Latino communities in the city. Together with Hispanic Advocacy and Community Empowerment Through Research (HACER), a survey was designed with the intent of answering specific questions regarding security, health care access, safety, labor and housing as perceived by the Latino community.

One hundred and eight self-identified Latino or Hispanic individuals from the Red Wing community completed the survey. In light of the results, Hispanic Outreach, the Advisory Committee and HACER are holding three design thinking workshop sessions for Latino leaders in the Red Wing area.

Design thinking is an innovative approach to creating solutions. It incorporates user’s insights directly into a constructive and experiential process, addressing the needs of the users of a product or service (Brown & Wyatt, 2007) The intent of these workshops is to use this approach in order to help the Latino communities in Red Wing identify community priorities and create effective strategies aimed at improving the local environment in Red Wing.

The workshop sessions will be facilitated by Latino professionals, and will encourage innovative outcomes driven by Latino leaders in the community. We are going to distribute application forms among community leaders and identify around 10-15 potential participants. The application will be evaluated until February 15 and acceptance letter will be sent by Feb 19.

These are some benefits that will be obtained by the people selected for these workshops:

- Participate in the development of community-based strategies aimed at improving the local environment at Red Wing
- Learn the design-thinking approach as a tool for problem-solving
- Establish a working team that will veil for Latino communities’ needs in Red Wing
- Network with other Latino leaders in the community

EXPECTATIONS

Those who apply to participate in these workshops and are eligible to participate will be meeting three Saturdays, or Sundays, between March and May 2018 for a period of 4-5 hours. After the workshop sessions are over, the group will continue to meet through the rest of the year to implement the strategies and activities designed during the workshops. **Note:** No children will be allowed in the workshops session, however, childcare will be provided. Refreshments will also be provided.

Please indicate if you are able to attend all the workshop sessions and commit to continue working with the group after the sessions are over. a. Yes b. No

If you answered “Yes”, please mark which days would you be available to participate in the workshops (This will help us define the day of the week that it is more convenient to conduct the workshops). Also, If your answer is yes, please continue to fill out the following application.

- Saturday Mornings Saturday Afternoons Sunday Mornings Sunday Afternoons

DEMOGRAPHIC INFORMATION:

1. What gender do you identify with?

2. What is your age? _____

3. Do you consider yourself Hispanic/Latino?
a. Yes b. No

4. What is your city of residence?

5. How long have you been living there? _____

6. What is your occupation? _____

7. What is your highest level of education?

- a. Did not attend school e. Some college
- b. Some elementary f. College graduate
- c. Some high school g. Masters or Doctorate
- d. High school diploma or equivalent

8. Including yourself, how many people live in your household? _____

APPLICATION QUESTIONS:

1. Please briefly state why you are interested in participating in these workshops.

2. In what ways are you involved with the Latino community in Red Wing? Please briefly describe your involvement.

3. Have you ever been involved in any leadership workshop/program? If so, what was your experience and role in the workshop/program?

4. Have you lead or been a part of an initiative in the Red Wing Latino community? If yes, please tell us about your experience. (i.e. an initiative could be gathering community members to achieve a common goal, leading a volunteer program, advocate for Latino students at school etc.).